



Gabrielle Saydee

GRAPHIC DESIGN & ANIMATION

EDUCATION

Kean University

2018 – 2020

Graphic Design: Interactive Advertising
BFA

Graduated Summa Cum Laude

Raritan Valley Community College

2015 – 2017

Graphic Design

AFA

Dean's List

SKILLS

After Effects

Photoshop

Illustrator

Premiere

Media Encoder

InDesign

Photography

MS Office

Excel

Photo Retouch

Google Suite

Social Media

EXPERIENCE

Graphic Designer

Block Party Media, Inc.

June 2022 - Present

Creating motion graphics and animation for organic social content or digital ads for major non-profits, brands, and celebrities – with a focus on Instagram and TikTok. Designing presentation decks. Animating GIF Stickers for Instagram stories. Providing videography at cultural events in New York.

Freelance Animator

Universal Music Group (Capitol Records)

March 2022 – Present

Executing lyric videos for various artists on Capitol Records' roster. Researching and collecting assets. Exporting final deliverables. Working at a fast pace on time-sensitive projects.

Junior Designer/Animator

KAT Studio by Katia Temkin

June 2019 – Present

Executing motion graphic social assets and lyric videos. Researching and collecting assets. Exporting final deliverables. Handling multiple time-sensitive projects simultaneously. Designing Instagram feeds and creating TikToks. Clients include: Republic Records, Netflix, The Oprah Winfrey Network, and MTV.

Freelance Designer

May 2017 – Present

Creating social media assets and videos for small local music artists. Designing banners for events. 5K run map design for charity. Website updates, logo design, and physical and digital deliverables for local businesses and organizations.